

SOCIAL MEDIA MATERIAL

For spreading the importance of accessible consumer environments we have produced social media materials, primarily intended for Twitter and Facebook. Please feel free to use it in your preferred channels.

Animated film with English subtitles

The film is 01:15 minutes and can be embedded from YouTube: https://www.youtube.com/watch?v=adN2kn_qkmA



Infographics and suggested tweets

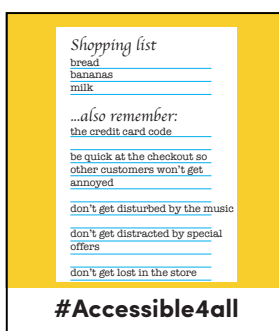
We have produced four images which in different ways highlight how the accessibility for consumers can be achieved. Each image come with a suggestions on text for Twitter in English. The original InDesign-files can be found in the communication toolkit were you can edit the text into your language.



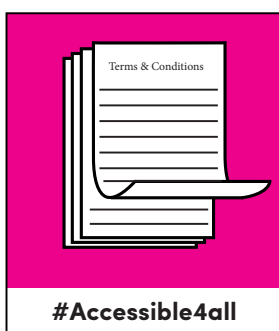
Too much information and impressions on offers you don't need? Less distractions, more useful information! Make stores #accessible4all



Ever felt trapped in a store? Better overview & useful displays to guide you out of the maze. Make stores #accessible4all



Is the list of things you pay attention to longer than your shopping list? A calm & less stressful environment. Make stores #accessible4all



T&C longer than a novel and more complicated than Dostojevskij? Give consumers shorter and more reasonable information. Make T&C #accessible4all